

ASH YOONJI REEM

CONTACT

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www.reemfilms.com

EDUCATION

School of Visual Arts
New York, NY
*Bachelor of Fine Arts,
Film & Video, 2015*

SKILLS

- Producing:
 - Project Planning
 - Resource Scheduling
 - Budget Management
 - Team Management
- Video Editing:
 - CG/ VFX/ VR
 - Motion Graphics
- SEO
- Social Media Marketing:
 - YouTube
 - Facebook
 - Instagram
 - Twitter
 - TikTok

TECHNICAL:

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Lightroom
- Adobe InDesign
- Adobe Illustrator
- Final Cut Studio
- Avid Media Composer
- Avid ProTools
- DaVinci Resolve
- Jira
- Asana
- Google Workspace
- Microsoft Office 365

LANGUAGES

- English (Native)
- Korean (Native)
- Chinese (Basic)
- Japanese (Basic)

PROFESSIONAL SUMMARY

Goal-oriented Creative Producer and Video Editor with deep technical expertise and experience in media industry and outstanding organizational and leadership skills.

WORK EXPERIENCE

Freelance | Creative Producer / Video Editor

03/2021 – Present | Dallas, TX

- Developed proposals and scripts for original branded contents
- Drove creative development process from concept to final delivery
- Created compelling visualizations using Photoshop and InDesign to generate high volume of audience engagement on social media platforms

Seoul National University | Creative Producer / Video Editor

11/2020 – 02/2021 | Seoul, South Korea

- Produced and edited Seoul National University's official promotional videos for global distribution, including via YouTube, Google, and Instagram
- Created concepts and content plans across linear, digital, and social media platforms

Audio 46 | Creative Producer / Video Editor

05/2019 – 02/2020 | New York, NY

- Produced and edited 3-4 videos per week for YouTube and other social media platforms
- Obtained over 25k subscribers on Audio 46 YouTube channel by producing captivating content
- Utilized cross-channel digital marketing tools to attract widespread target audience on Facebook, Instagram, Twitter, TikTok, and YouTube
- Developed and implemented project timelines and budgets

Motivf | Creative Producer / Video Editor

03/2018 – 05/2019 | New York, NY

- Edited commercials, infomercials, and public service announcement (PSA) content for government and commercial clients
- Led publication stage of media campaigns, including on Facebook, Instagram, Twitter, TikTok, and YouTube
- Utilized SEO to maximize engagement on social media platforms

On The Spot Media | Digital Media Specialist

07/2015 – 08/2018 | New York, NY

- Managed post-production of broadcast media and delivery to stations, including by quality checking, transcribing, closed captioning, editing, and converting footage
- Liaised between advertisers and production companies by circulating pre/post logs, performing campaign analyses, tracking traffic, and cataloging inventory and yield
- Integrated professional audio and video software (e.g., DaVinci Resolve and ProTools) with media content
- Developed and implemented solutions for technical issues identified by broadcast stations

Freelance | Actor / Model

05/2019 – Present | New York, NY

- Featured in commercials and shows produced by major networks and media companies: HBO, Netflix, Snapchat, Glamour Magazine, Dick's Sporting Goods, IBM, New Frontiers, EastMeetEast, and Dorsals
- Modeled for digital print advertisements and live events for clients: Panasonic, Mott & Bayard, NYC Climate Week, and White Label Expo